



german
brand
award
'20
winner

Aufblühende HR-Strategie bei Dehner Gartencenter GmbH & Co. KG

– Excellence in Brand Strategy and Creation –

Category

Employer Branding Activities & Campaigns

Client

Dehner Gartencenter GmbH & Co. KG

Design

Köhler Kommunikation GmbH

Frankfurt, 18 June 2020

Andrej Kupetz | CEO
German Design Council

Lutz Dietzold | Managing Director
German Design Council

**German
Brand Institute**



Rat für Formgebung
German Design Council